



## Event Highlights



The Evanston Green Ball brings together more than 350 citizens and a dozen restaurants from Evanston and surrounding communities to show their appreciation of and support

for Evanston's oldest and most recognized environmental institution, the Evanston Ecology Center. Attendees include community decision-makers,



opinion leaders, parents, members of local green groups, and citizens interested in protecting our natural environment. The Evanston Green Ball includes entertainment and food and beverage

offerings from local food providers, farmers, restaurants, artisanal food producers, and other green retailers.



## Who We Are

The Evanston Environmental Association is a non-profit organization dedicated to supporting the programs of the Evanston Ecology Center and promoting environmental awareness to the surrounding community. The EEA also works with other local green organizations and undertakes selected projects that produce environmental benefits for Evanston and its residents. The EEA membership consists of hundreds of individuals who support the EEA's work through their membership fees, the participation of their families in numerous Ecology Center programs, and volunteering their time to the EEA and Ecology Center.



## EEA—What We Do

The EEA supports the Ecology Center with financial assistance, volunteer hours, and program offerings to help fulfill the Center's mission of providing environmental education to community residents. The EEA works on initiatives that have the potential to provide significant educational value on environmental issues important to Evanston residents.

### Initiatives include:

- Financial support for the Ecology Center
- Evanston Green Living Festival
- Evanston Green Ball
- Earth Day/Arbor Day celebration
- Ecology Center Summer Camp Scholarships program
- Fleetwood-Jourdain Community Center's recycling program
- Carbon footprint curriculum project
- Evanston Garden Walk
- SAGE (Schools Are Gardening in Evanston)
- Wild & Scenic Film Festival

## Evanston Ecology Center

The Evanston Ecology Center, a facility operated by the City of Evanston, was built on the grounds of the Ladd Arboretum in 1974 and serves as a focal point for environmental education and volunteerism in the community.

### Mission:

The Ecology Center's mission is to offer educational programs to the local community that foster a greater appreciation, awareness and knowledge of the environment. Classes are offered year-round for children, adults, families, schools, and organized groups such as scouts.

### The offerings of the Center also include:

- Four city-wide community gardens
- Summer camp programs serving 800 children
- Canoeing for children and adults on the North Shore Channel
- Access to fishing (sponsored by the Department of Natural Resources)
- Natural history programs
- Snowshoe rentals



# Evanston Green Ball Sponsorship



## May 13, 2016

**The Evanston Environmental Association and the City of Evanston Invite you to be a Sponsor for the 5th annual Evanston Green Ball**

7:00pm–10:30pm  
Levy Center, 300 Dodge Ave, Evanston, IL  
[evanstonenvironment.org/greenball.html](http://evanstonenvironment.org/greenball.html)





The Evanston Ecology Center has been the center of environmental education and activism in Evanston since its inception in 1974. We invite you to join with us to support the Ecology Center’s mission of “offering educational programs to the local community that foster a greater appreciation, awareness and knowledge of the environment.”

**By becoming a sponsor, you help:**

- Ensure the Ecology Center continues to thrive as a focal point of environmental education and volunteerism
- Support educating local residents on how to reduce their carbon footprint and make Evanston and the world healthier places to live
- Develop children’s appreciation of and respect for the environment
- Care for the animals living at the Ecology Center that provide enjoyment and inspiration for children
- Make tangible differences in the quality of life in Evanston!



[evanstonenvironment.org/greenball.html](http://evanstonenvironment.org/greenball.html)

## Become a Sponsor

The Evanston Green Ball offers sponsors a number of benefits, and the opportunity to position themselves favorably as supporters of Evanston and its efforts at creating a sustainable city. The Evanston Green Ball is one of the prime events presented by the EEA and the City of Evanston, and is promoted across the City’s many communications and community-oriented platforms, connecting with many green, education, and community-oriented individuals, businesses, and non-profit organizations. Sponsors receive exposure in multiple media opportunities over an extended period of time. Sponsors are also recognized as supporters of an institution whose primary purpose is to be a positive force in the community.

**Past Sponsors & Partners:**

Archer-Patterson Family Foundation	Homefield Energy
Autobarn of Evanston	Law Offices of Jeff Smith
Central Street Neighbors Assn	Mark Vend
Citizens' Greener Evanston	Natural Awakenings
Collective Resource	Nature's Perspective
ComEd	Roberts Architects & Construction
Evanston RoundTable	Sips on Sherman
Evanston Subaru in Skokie	US Solar Network
First Bank & Trust	Walgreens
Green River	Whole Foods
	Winsol Power

### Platinum Sponsor (\$2,500)

- Complimentary booth
- First choice of booth location
- Booth signage indicating sponsorship level
- Logo displayed on EGB website home page and EGB website directory (with hyperlink to sponsor website)
- Most prominent display of logo throughout event venue
- Organization highlighted in a City of Evanston digital campaign to promote the Ball that includes email blasts, Facebook postings and Tweets
- Logo displayed on 3 large banners– 1 at EGB and 2 in other prominent Evanston locations
- Listed as Platinum Sponsor in print ads, press releases, and social media
- Mentioned before program at EGB
- Your organization is thanked with all other Platinum sponsors in a post-event email blast and web-based communications campaign
- Four tickets to the Green Ball

### Gold Sponsor (\$1,000)

- Complimentary booth
- Prime booth location
- Booth signage indicating sponsorship level
- Logo displayed on EGB website home page and EGB website directory (with hyperlink to sponsor website)
- Prominent display of logo throughout event venue
- Organization highlighted in a City of Evanston digital campaign to promote the Ball that includes email blasts, Facebook postings and Tweets
- Logo displayed on 3 large banners– 1 at EGB and 2 in other prominent Evanston locations
- Listed as Gold Sponsor in print ads, press releases, and social media
- Two tickets to the Green Ball

### Silver Sponsor (\$500)

- Complimentary booth
- Booth signage indicating sponsorship level
- Logo displayed on EGB website home page and EGB website directory (with hyperlink to sponsor website)
- Display of logo throughout event venue
- Organization highlighted in a City of Evanston digital campaign to promote the Ball that includes email blasts, Facebook postings and Tweets
- Two tickets to the Green Ball

### Bronze Sponsor (\$250)

- Complimentary booth
- Booth signage indicating sponsorship level
- Logo displayed on EGB website home page and EGB website directory (with hyperlink to sponsor website)
- Display of logo throughout event venue
- Two tickets to the Green Ball

### Partner (In-Kind Support)

In-kind sponsorship packages will be customized based on the dollar equivalent of the donation.

The EEA has additional Sponsorship opportunities including sponsoring the Evanston Green Living Festival, the Wild & Scenic Film Festival, and the Evanston Garden Walk.

Evanston Environmental Association is a 501c3 non-profit organization